Business Innovation Program - Workshop Seminar Series

Management Capabilities in Manufacturing

Innovate & Strengthen your Manufacturing Business

This high quality workshop seminar Incorporating an Ideas Lab, explores the characteristics of successful advanced manufacturing firms operating in high-cost environments that have managed to compete against low-cost competition through “end to end” value chain strategies.

You will explore the links between product, process and business model innovation through delivery of applied examples from highly successful firms along with explanations of how participants can adopt these changes into their own business.

Develop an understanding of what the drivers of international best practice and excellence in manufacturing management are and how to apply them to your business.

Learn how to use these best practices of management in manufacturing to transform your business focus from engineered products to “value adding solutions” through servitisation.

Date: Tuesday, 24 March 2015
Time: Ideas Lab 9:00am - 11:00am
      Workshop 11:00am - 1:00pm
      Lunch served at 1:00pm
Venue: Bankstown Library and Knowledge Centre,
       Corner Rickard and Chapel Roads, Bankstown.
Registration: wsfam.com.au
P: (02) 9685 9471
E: info@smallbizuw.com.au
W: wsfam.com.au
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**Workshop offers participants:**

- An understanding of new management practices that are being utilised in similar high-cost operating environments.
- An appreciation of the gap in management and marketing skills in the manufacturing sector and some of the strategies that can be used to overcome this.
- Learn about the drivers of international best practice and excellence in manufacturing management.
- Learn how to transform your business focus from engineered products to providing “value adding solutions”.
- Identify the potential return on investment from implementing these management best practices.

**Industry Experts:**

This interactive event will consist of an Ideas Lab discussion panel, where industry experts will explore management capabilities in manufacturing in practical terms offering examples from their own experience and research.

- Jason Furness, CEO, Manufacturship
- Sharon Austin, Board Member, Southern Strength Agile Manufacturing Network
- Tony Broughton, MD, Supply Chain Squared
- Steve Facer, General Manager, Chess Engineering
- Wayne Green, Regional Coordination Branch, NSW Department of Premier & Cabinet
- Facilitated by: Anthony Moss, CEO, Lead Your Industry Pty Ltd.

The Ideas Lab will lead into a workshop presented by industry expert, Jason Furness.

**WSFAM Workshop 2**

Management Capabilities in Manufacturing, is delivered as a part of the WSFAM Business Innovation Program, offering Western Sydney manufacturers education and support to achieve greater productivity, growth and sustainability. Please contact us to discuss the benefits of participation in the broader program.

**Please note:** program completion June 2015. Positions are limited.