Overview
As diversity increases, new social modes emerge. The socio-culturally diverse area of Greater Western Sydney is increasingly becoming a microcosm of the country where the need to understand how we live, work, relate and communicate grows inexorably stronger. UWS seeks to build this understanding through research projects that not only produce new knowledge but also have relevant application in the community.

Areas of Research Activities
The UWS Centre for Cultural Research (CCR) is the leading edge of cultural research initiatives of the University. CCR is an interdisciplinary research centre based in the Parramatta Campus of the University of Western Sydney, Australia. CCR’s distinctive approach derives from the shared commitment of its members and researchers to interdisciplinary and collaborative research and to a ‘holistic’ approach to culture and society to overcome narrow specialisation. While the research projects undertaken by CCR are diverse, they are grouped under the following research themes:
- Intercultural dialogue
- Institutions governance conduct
- Cultural economy and globalisation
- Heritage, environment, urban cultures
- Knowledge practices in the digital age

For example, the current research entitled The City after Dark examines the positive and negative impacts of a city’s night time economy on urban life.

The research project entitled Hot Science, Global Citizens: The Agency of the Museum Sector in Climate Change Interventions, examines the role of museums in climate change interventions and what they can do to encourage debate and knowledge around climate change issues. This is a novel work in an area that is largely considered in a scientific rather than cultural context.

Resources
The Centre for Cultural Research is supported by various schools and research centres. These are the UWS School of Humanities and Languages, UWS School of Social Sciences, Social Justice and Social Change Research Centre and the Centre for Citizenship and Public Policy.

CCR researchers come from a wide range of academic areas. Specialties include:
- globalisation
- creative industries cultural heritage and tourism education and inequality
- migration
- Australia-Asia interactions
- racism
- contemporary uses of public space
- multiculturalism
- cultural policy and governance
- national identity
- material culture
- cultural diversity
- digital cultures media and journalism
Previous Clients and Projects
CCR is strongly committed to developing research collaborations and partnerships with government, industry and the community sector. Many of our projects are collaborative partnerships, which deliver quality research for strategic planning and practical outcomes that help understand and resolve the social and cultural challenges impacting on organisations, communities and individuals in a diverse and complex world.

Previous projects include:
- ASEAN Plus Three Initiative on Healthy Tourism Funding Body: AusAID, 2009
- Culture in Transition: Creative Labour and Social Mobilities in the Asian Century Partner/ Funding Body: Australian Research Council, Period: 2009-2011

Areas of International Activity
CCR has an Academic Cooperation Agreement with the Advanced Cultural Studies Institute of Sweden (ACSIS) at Linkoping University (Norrkoping campus). Under the terms of the agreement CCR postgraduate students are eligible to visit Sweden and participate in scholastic life at ACSIS, while ACSIS students are similarly able to visit Australia and take part in CCR collegial events.

- The collaborative links between ACSIS and CCR have expanded to another ACSIS-based project, European National Museums: Identity Politics, The Uses of the Past and the European Citizen, on which CCR’s Professor Tony Bennett is a scientific advisor.
- The Centre for Cultural Research also has an ongoing relationship with the Department of Cultural Studies at Lingnan University, Hong Kong, in the form of an Academic Cooperation Agreement ‘to enhance international collaboration in research development between the two institutions’.

How to Become Involved as a Partner with the UWS Centre for Cultural Research
UWS engages commercially with the business community through UWS Innovation & Consulting. This provides business partners with a single clear point of access to UWS leading edge research and delivery of projects utilising high calibre staff. This dedicated unit comprised of professionals with extensive corporate experience, can be the catalyst to help keep your business in touch and up-to-date.

Our team of business support professionals are available to discuss your specific needs. For information on consultancy services, assistance in finding a specialist to meet your particular needs or information on current commercialisation opportunities please contact:

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