Overview
The University of Western Sydney (UWS) has developed highly specialised expertise in key management fields through its research activities, teaching, consulting and business partnerships. This expertise is delivered to corporate and government clients from academic staff in the School of Management through UWS Innovation & Consulting, the focal point for the corporate and government sector to engage with UWS.

Areas of Research Activities
The current principal research areas for UWS management staff include:

- **Professional Services Research**: research into the structure, governance and management of professional service firms and the education of members of professional service firms on management, legal, accounting, ethical and other related issues.
- **Sustainability**: examination of social sustainability issues, including corporate social responsibility, policy, social diversity and networks.
- **Business Process Evolution**: analysis of the ways by which organisations can craft systems to match evolving process, strategy and circumstances.
- **SME Requirements**: analysis of the business requirement of small to medium enterprises and the development of interactive business solutions for enterprises in Greater Western Sydney.
- **Human Resources Management and Industrial Relations**: analysis and provision of advice to State and Federal government departments, not-for-profit entities and the private sector.

Teaching, Learning and Training
UWS management academics specialise in the following areas:

- strategy, organisational behaviour, organisational learning, human resources management, industrial relations, managing diversity
- operations or supply chain management, business systems, hospitality services, retail management, sport management

Resources
To deliver research and teaching in management-related areas, the School of Management has approximately 50 full-time academic staff, the majority of whom have practical commercial as well as academic experience. As a consequence, UWS academics are available for management consultancies, customised programs and research projects in the following areas:

- management audits
- organisation development
- process evolution
- governance
- decision making improvement
- optimising project team performance
- professional firms development
- strategy development
- management
- change processes
- board performance
- team development

University of Western Sydney
Bringing knowledge to life
**Previous Clients and Projects**

Management academics at UWS have an extensive list of collaborative clients and partners including:

- Centre for Professional Service Management at University of Alberta (internationalism and successful strategies)
- The Legal Policy Institute of the College of Law for England and Wales (impact of professional behaviour and client service)
- NSW Legal Services Commissioner (impact of professional behaviour and client service)
- Meiji University (joint seminars and developing research programs)
- James Hardie (developing the management team)
- Parramatta, Penrith and Fairfield Councils (policy development, management development and quality assurance processes)
- Slater and Gordon Inc (impact of professional behaviour and client service)

**Areas of International Activity**

International experience and expertise in management is crucial in today’s globalised business environment. Areas of recent UWS operation include:

- **Canada** - strategy development
- **Japan** - joint research in seminars - academic and student development in employment relations, hospitality
- **Malaysia** - organisational development and needs analysis
- **Papua New Guinea** - human resource management

**How to Become Involved as a Partner with UWS Management Experts**

UWS operates commercial engagement with the business community through UWS Innovation & Consulting. This provides business partners with a single clear point of access to UWS leading edge research and the delivery of projects utilising high calibre UWS staff. This dedicated unit comprised of professionals with extensive corporate experience, can be the catalyst to help your business keep in touch and up-to-date. We invite you to discuss with us some of the issues your business is facing.

All projects facilitated by UWS Innovation & Consulting are allocated to a project manager who acts as the prime point of contact between the University and a client. This ensures and maintains a consistent high quality of delivery tailored to commercial imperatives.

Our team of dedicated business support professionals are available to discuss your specific needs. For information on consultancy services, assistance in finding a specialist to meet your particular needs or information on current commercialisation opportunities contact:

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